



New Product, More Powerful: Astaxanthin 12 mg

Protocol For Life Balance® Astaxanthin 12 mg is a brand-new product that supports brain health and helps manage eyestrain.* Astaxanthin 12 mg is formulated with AstaReal® astaxanthin, a global leader in the production of astaxanthin from an algal source.



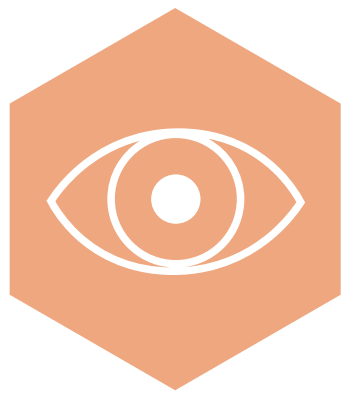
Bioactive compounds

12 mg astaxanthin from *Haematococcus pluvialis* extract.

From non-GMO microalgae grown in Washington state, USA

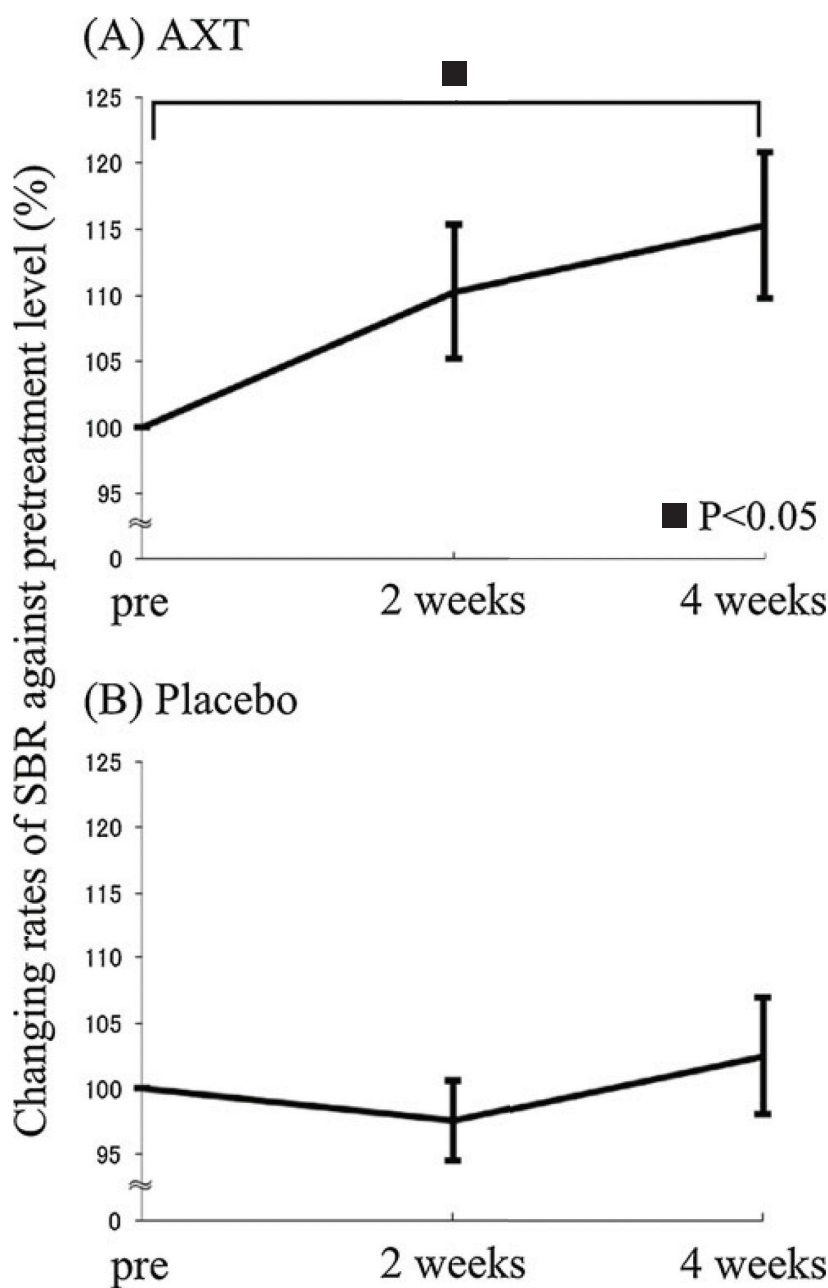
Proprietary closed, indoor growing method to limit exposure to environmental contaminants and ensure consistent growing conditions to obtain the highest quality astaxanthin

Solvent-free supercritical fluid carbon dioxide extraction method



Supports eye health*

Supports healthy blood flow in the macula*

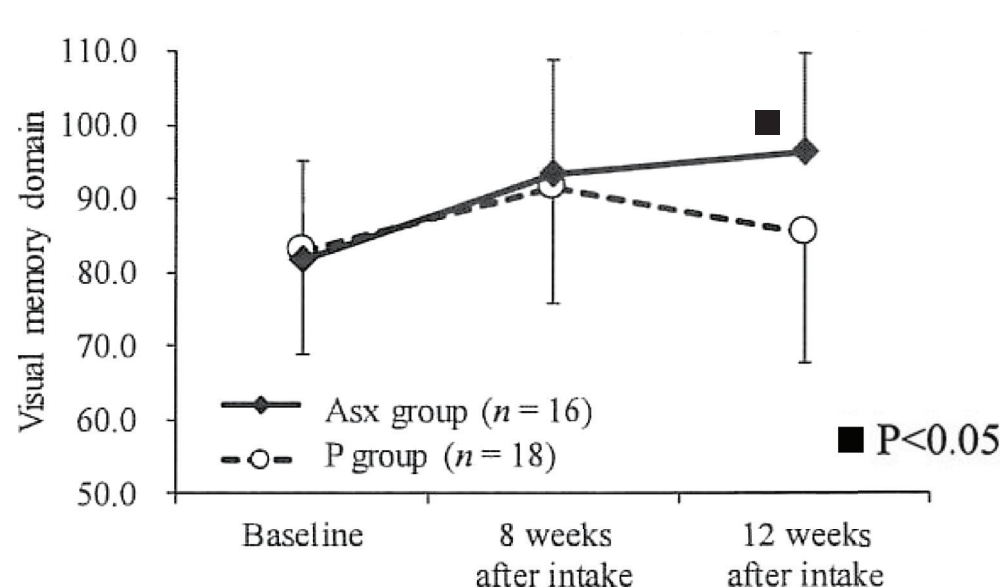


Changing rates of macular flow compared to the pretreatment level (n=10 healthy volunteers; mean \pm standard error) after the ingestion of 12 mg astaxanthin (AXT) (A) or placebo (B). Significant changes in the square blur rate (SBR) values at the macular area were noted after AXT ingestion ($p=0.016$). The SBR at the macula significantly increased at 4 weeks after AXT ingestion as compared to pre-ingestion values ($p=0.018$).^{*} Conversely, there were no significant changes in the SBR in the placebo group ($p=0.598$). SBR is a quantitative index of relative blood flow velocity. Adapted from *Saito et al.*¹



Supports brain health*

Supports healthy visual memory*



Data show a significant difference between the astaxanthin group (n=22, 9 mg/d) and the placebo group in the domains of visual memory ($p=0.037$) after 12 weeks of supplementation.^{*} Adapted from *Sekikawa et al.*²

At Protocol For Life Balance®, we believe that offering the best possible ingredients gives practitioners the ability to recommend products that are both innovative and safe. Our Extra Strength[†] Astaxanthin has 12 mg of AstaReal® micro-algal astaxanthin formulated to optimize bio-accessibility and bio-availability. Astaxanthin supplementation at this clinically relevant dose has demonstrated its efficacy in supporting eye and brain health in randomized clinical trials in healthy individuals.* As a practitioner you can confidently recommend our Extra Strength Astaxanthin to your patients who wish to rely on one product to maintain brain and eye health.*

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[†] Our Extra Strength Astaxanthin has more astaxanthin (12 mg per softgels) than our regular strength product (10 mg per softgels) AstaReal® is a registered trademark of Fuji Chemical Industries Co., Ltd.

References:
1. Saito M, Yoshida K, Saito W, et al. Graefe's archive for clinical and experimental ophthalmology = Albrecht von Graefes Archiv für klinische und experimentelle Ophthalmologie. 2012;250(2):239-245.
2. Sekikawa T, Kizawa Y, Li Y, Takara T. Pharmacometrics. 2019;97(1/2):1-13.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.