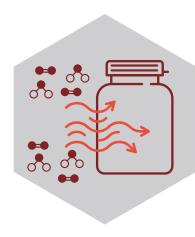
PROTOFACTS





Innovation & Sustainability for 2023 and Beyond.

In 2023, we will be transitioning our white bottles to 100% post-consumer recycled (PCR) PET resin. It took nearly two years of careful research and studies before we decided which PCR option will be most suitable for replacing our existing bottles



Oxygen & water vapor permeability

Although both resins are made from PET, we performed this test to confirm there is no difference in resin ermeability and the change is not going to affect our product stability.



Practical information

New PCR PET bottles will be released throughout 2023.

Once bottles have transitioned to PCR, the following statement is displayed on labels: This bottle is made from 100% PCR (post-consumer recycled) resin.

Our existing products stored in glass bottles will remain in this inert material.

Due to the recycled nature of the PCR bottles, minor color variations of the bottles are to be expected.

At Protocol For Life Balance®, we believe that offering sustainable, earth friendly products is essential. This is why we decided to switch our bottles from virgin PET resin to 100% post-consumer recycled (PCR) PET. In addition to reducing our impact on the environment, the necessary condition to transition to a recycled material was that it would be of the same or a higher quality than our existing material. The PCR resin we selected passed all the rigorous quality testing we required, therefore, as a practitioner, you can confidently recommend our products stored in 100% post-consumer recycled (PCR) PET.



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