

ProtoClear™ Reformulation

**NEW
Improved
Formula!**



Great Tasting - Easy Mixing - Safe - Detoxification Formula

Protocol for Life Balance™ has made a major reformulation to its popular ProtoClear™ formula. We would like to take this opportunity to address some of the most recent and commonly-asked questions.

Why Were These Changes Made?

At Protocol for Life Balance™ we have a rigorous testing program for ingredients and finished products. We tested nine different suppliers of Brown Rice Protein and found it has a highly variable range of the heavy metals, cadmium and lead. Since we were no longer able to acquire Brown Rice Protein guaranteed to meet our strict safety specifications for cadmium and lead levels, it was necessary to reformulate.

During any internal detoxification & cleansing program, it is imperative that potentially harmful contaminants are reduced to non-detectable levels; if not eliminated entirely. To impart the highest levels of purity, potency and efficacy, all ProtoClear™ ingredients are analyzed for the presence of heavy metals, including lead, mercury, and cadmium, as well as any undesirable microbial content. Meticulous in-house laboratory testing is conducted to ensure that your patients receive the highest possible quality.

What was the Solution?

Since ProtoClear™ is formulated to be free of common food allergens, and we are committed to keeping it this way, we decided to evaluate alternative protein sources. As a result, Yellow Pea Protein was chosen as the primary (99:1) protein source to use in combination with Brown Rice Protein. Note: With Yellow Pea Protein there is a minimal risk for cross-reactivity reaction for those with a peanut allergy.

Why was Yellow Pea Protein Selected?

Yellow Pea Protein is a high quality, highly bio-available protein source that actually has a better taste profile, as well as a better performance profile than Brown Rice Protein. Moreover, Yellow Pea Protein is non-GMO and known for being gentle on the stomach. As a result, reformulated ProtoClear™ mixes more easily, is more visually appealing and easily digested, all with a taste that is superior to the original formula.

What are the Benefits of the Reformulated ProtoClear™?

The most significant change involves making the switch from a Brown Rice Protein, to an innovative, allergen-free Pea and Rice protein blend. This high-bioavailability protein source is well-tolerated and ideal for those patients who struggle with common food allergies, such as gluten, soy, milk, wheat, egg, and others. Moreover, Pea Protein contains all 22 essential and non-essential amino acids, making it a complete protein by definition. At the request of many practitioners, we reduced the per-serving protein content in ProtoClear™ from 26 grams to 22 grams and also reduced the sweetness.

Going forward, Protocol for Life Balance™ will continue to utilize the feedback of health professionals and the latest scientific findings to improve our line of physician-grade dietary supplements.

ProtoClear for Life Balance™ is able to guarantee a safe level of heavy metals for its ProtoClear™ product. A guarantee that competitive products may find difficult to match.

For more information and a sample of ProtoClear™, please contact your sales representative.

877.PROTO10

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